

15th ANNUAL WOMEN of IMPACT

Friday, October 13, 2023

AT SIGNIA BY HILTON SAN JOSE



*Showcase your commitment
to empowering the next
generation of women by
becoming a sponsor of our
15th annual Women of Impact.*

Women of Impact is Notre Dame High School's signature fundraising event, which recognizes and honors women who have made significant contributions through their leadership in the community. Proceeds support tuition assistance as well as expands opportunities for young women to pursue leadership programs and advanced classes in science, technology, engineering and math (STEM). Your partnership will help educate and empower students from diverse socioeconomic backgrounds and bring our community together for a day of inspiration.

ABOUT NOTRE DAME

Notre Dame High School has been providing a distinctive, Catholic, college-preparatory education for young women in the heart of downtown San Jose since 1851. Notre Dame educates students for leadership, global citizenship and socially-responsible entrepreneurship. Our rich urban landscape and innovative programs cultivate young women with strong voices who will bring intelligent compassion to the world.

ABOUT OUR AUDIENCE

Our constituents are current and alum families, and community members who are passionate about empowering the next generation of women. Our supporters love to lift up local businesses and see that the organizations they know and frequent support the causes close to them.

NDSJ REACH BY THE NUMBERS

Email: 13,034, 60% open rate

Facebook: 2,945 followers

Instagram: 2,773 followers

Event: 450 attendees

SPONSORSHIP OPPORTUNITIES

PROGRAM ADS

- Full-page ad sponsor — \$1000
- Half-page ad sponsor — \$650
- Quarter-page ad sponsor — \$450

BRONZE — \$2,500

- 4 tickets to the event
- Organization logo on event webpage
- Quarter-page ad in printed event program
- Logo recognition at event via slideshow

SILVER — \$5,000

- 6 tickets to the event
- Organization logo on event webpage
- Organization logo on email invitations
- Half-page ad in printed event program
- Logo recognition at event via slideshow

GOLD — \$10,000

- Table at event (Seats 10)
- Organization logo on event webpage
- Organization logo on email invitations
- Individual social media shout-out
- Full-page ad in printed event program
- Logo recognition at event via slideshow
- Opportunity for customized branding at the event

PRESENTING — \$25,000 — SOLD

- Table at event (Seats 10)
- Incorporation into the event logo
- Mentioned in all communications
- Individual social media shout-out
- Full-page ad in printed event program
- Opportunity for customized branding at the event
- Exclusive opportunity for representative to address guests during live program
- Special VIP tour of Notre Dame and lunch with our Head of School



NOTRE DAME SAN JOSE

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